

Stakeholders Workshop Programme  
(Co)Designing for Quality of Life in Middle-Class Mass Housing:  
Exploring Challenges & Opportunities

**CA18137: WG3 MCMH STAKEHOLDERS WORKSHOP**  
Middle East Technical University  
Faculty of Architecture (FoA), Department of City and Regional Planning  
Ankara (Türkiye)  
30 September- 1-2 October 2022



Location: Ümitköy Sitesi, Ümitköy, Çayyolu, Ankara, Türkiye  
39.9013833689357, 32.705665597920664

The Stakeholders Workshop (Co)Designing for Quality of Life in Middle-Class Mass Housing: Exploring Challenges & Opportunities" aims to explore the challenges and opportunities for improving quality of life and sustainability in Middle-Class Mass Housing (MCMH) complexes through engagement and collaboration with local stakeholders. The case-study site is Ümitköy Sitesi, Umitköy, Çayyolu, in Ankara, Turkey. This 3-day event brings together local and international urban researchers, students, and residents and will combine site visits, workshops, and presentations. The Workshop is organized as part of a COST Action CA18137 "Middle-Class Mass Housing (MCMH), and Middle East Technical University (METU) hosts it in Ankara, Turkey.

The Workshop is open to 28 participants (international and local researchers and experts): up to 15 MCMH members (international experts) and up to 13 local Master's/PhD students or researchers. 10-12 residents from the Ümitköy MCMH site will be involved in the Workshop.

## Aim and objectives

The Stakeholders Workshop "(Co)Designing for Quality of Life in Middle-Class Mass Housing: Exploring Challenges & Opportunities" aims to examine the challenges and opportunities of Ümitköy Sitesi, -a middle-class mass housing site in Çayyolu, Ankara. It also seeks to develop policies and strategies to improve the quality of life and sustainability through engagement and collaboration with international experts, local academics and researchers and the residents of the Ümitköy mass housing complex. The Workshop will allow stakeholders to study the problems, challenges and opportunities of the mass housing site together to develop a co-designing process for improving the site's quality of life and sustainability. Based on the focused themes selected by the residents and the international and local experts, the Workshop will ultimately attain a series of policies and strategies to improve the quality of life and sustainable way of living in this specific MCMH site in Ankara. The organizing and coordinating team will prepare an exhibition of the Workshop's outcomes in the Faculty of Architecture at Middle East Technical University.

## Further objectives

- Identify the critical themes for improving the quality of life and sustainability of MCMH
- Developing new co-designing methodologies and strategies to work with stakeholders in MCMH sites
- Creating new opportunities for comparative studies in different localities in Europe together with stakeholders based on specific themes
- Developing academic networks at the European level

## Methodology: Steps of the Stakeholders Workshop

The stakeholders' Workshop will bring together international and national experts and the MCMH residents. It will provide the experts and the MCMH residents a chance to discuss the problems and challenges of the selected housing site in Ankara and to collaboratively find opportunities and solutions to the issues to improve the quality of life and sustainability of Ümitköy Sitesi.

The Workshop will start with the introduction of the mass housing site. Five workgroups, including international experts and local students, will be set up at the beginning of the Workshop. Each working group will have three international experts and two local experts. The working groups will visit the mass housing complex on the first day of the Workshop, diagnose the problems and define the site's potential according to a theme they will focus on. The specific theme is to be decided by the working group members. The possible themes to work on are common spaces of Ümitköy Sitesi, energy efficiency issues of the buildings (e.g., solar energy), water consumption, waste recycling, community gardening and co-producing, and quality of life strategies for apartment blocks according to the residents' needs.

On the second day of the Workshop, the working groups will work with some residents of Ümitköy Sitesi in the design studio of the Faculty of Architecture (FoA) at METU (**Room# 52, Upper ground floor**). Each working group will discuss the problems and challenges of the housing site specific to the selected theme with at least one resident. The groups will also think of possible solutions with the residents. The working group members will sketch the design-based problem definitions and solutions through group discussions. The working groups are allowed to use and work in the design studio of the FoA of the university until 21.00 on the first day and 20.00 on the second day.

On the third day, in the morning part, the workshop participants (international and local researchers) will finalize the poster/s and their oral presentation on the focused theme. In the afternoon, they will present these posters (including the design-based policy solutions to improve the residents' quality of life of

Ümitköy Sitesi) to all the participants. The working groups and residents will also discuss the outcomes of the Workshop. The Workshop will end with a social dinner.

### Stakeholders Workshop Programme

THURSDAY 29 September 2022		Session place
Arrivals to Ankara		
FRIDAY 30 September 2022		METU, FoA
8.45	<b>REGISTRATION</b>	Room# 52 (Upper ground floor)
9.00-10.30	<b>Welcome speeches</b> <ul style="list-style-type: none"> <li>▪ Prof. Dr Neriman Şahin Güçhan, Dean of the Faculty of Architecture, METU</li> <li>▪ Prof. Dr Serap Kayasü, Chair of the Department of City and Regional Planning, METU</li> <li>▪ Prof. Dr Müge Akkar Ercan, on behalf of the Coordinator group of the Stakeholders Workshop, METU</li> </ul>	
10.30-11.00	<b>Coffee Break</b>	
11.00-11.30	<b>Introduction to the Stakeholders Workshop and the case study site</b> /Prof. Dr. Prof. Dr. Müge Akkar Ercan, İrem Duygu Tiryaki, Furkan Erdem Sözeri	
11.30-11.45	<b>[The inevitable?] ideological bias of urban indicator systems. Madrid as a paradigm.</b> Prof. Dr. Roberto Goycoolea Prado, Prof. Dr. Paz Nunez Marti	
11.45-12.30	<b>Meeting group members: Who is who session</b>	
12.30-13.30	<b>Lunch</b>	
13.30-17.00	<b>Site visit and first impressions</b> (Bus will depart in front of the cafeteria where we will have lunch)	Ümitköy Sitesi
17.00 -18.30	<b>Working time for groups</b>	Room# 52
SATURDAY 1 October 2022		
8.45	<b>REGISTRATION</b>	Room# 52
9.00-12.30	<b>Stakeholder meeting 1: exploring challenges and opportunities</b> (researchers/designers/experts/residents) Each group will discuss the problems and what can be done for the MCMH site <b>Coffee/tea and cookies available between 10.30 and 11.00 in the studio</b>	
12.30-13.30	<b>Lunch</b>	
13.30-17.30	<b>Working in groups: Co(designing) strategies for improving quality of life and sustainability</b> (researchers/designers/experts/residents) <b>Coffee/tea and cookies available between 15.30 and 16.00 in the studio</b>	
20.00	<b>SOCIAL DINNER at NEYLE MEYLE</b> Beştepe, Nergiz Sk. No. 7 D.13, 06560—Very close to ARMADA Shopping mall-Söğütözü metro stop (Pls see Interactive map)	Armada, Söğütözü
SUNDAY 2 October 2022		
8.45	<b>REGISTRATION</b>	Room# 52
9.00-12.30	<b>Working in groups: Preparing presentations for improving quality of life and sustainability</b> <b>Coffee/tea and cookies available between 10.30 and 16.00 in the studio</b>	
12.30-13.30	<b>Lunch</b>	
13.30-14.30	<b>Preparation for presentations</b> – the outcomes of the Workshop will be presented in digital forms (ppt or pdf)	

	Submissions of presentations to: <a href="mailto:akkar@metu.edu.tr">akkar@metu.edu.tr</a> / <a href="mailto:mugeakkar@gmail.com">mugeakkar@gmail.com</a> or Google Drive <a href="https://drive.google.com/drive/folders/1iYeqAVad3CpmDEy-9w_V6esurce-kC5O?usp=sharing">https://drive.google.com/drive/folders/1iYeqAVad3CpmDEy-9w_V6esurce-kC5O?usp=sharing</a>	
14.30-17.00	<p><b>Presentations of groups to stakeholders</b></p> <ul style="list-style-type: none"> <li>▪ Residents and cooperative management committee members of Ümitköy Sitesi</li> <li>▪ Prof. Dr. Zafer Şahin, Ankara Kent Konseyi/Professor at Hacı Bayram Veli University</li> <li>▪ Hatice Konut, Mukhtar of Ümit Neighbourhood - TBC</li> <li>▪ Planners and urban designers, Çankaya Municipality - TBC</li> </ul> <p><b>Coffee/tea and cookies are available between 15.30-16.00 in the studio</b></p>	
<b>MONDAY 3 October 2022</b>		
Departures from Ankara		

## Notes

1. We will provide the following data and the stationary materials:
  - Digital and hard copy maps of the site and its surroundings
  - Sketch papers
  - Broad markers with different colours
  - Flipchart papers
  - Post-its
  - Blue tags, bands

It might be good to have your sketchbooks and computers with you, too! Please let us know if you need any other information and materials for the Workshop.
2. As the Workshop will also cover the weekend, the printing service in the FoA is closed. So, we suggest making the final presentations in digital forms (pdf or ppt). However, if you prepare some posters, we can print them later and make an exhibition in the faculty building.
3. METU Campus is very accessible by metro, minibus and bus. At the three gates of the university, there are security checkpoints where the security guards ask you for your ID. We will inform the university's gates beforehand so that you will not experience any problem entering the campus on the first day. Once you receive your badges, you can also show your badge to enter the university. (Please see the detailed information in the Information Pack)
4. There are continuous walking paths from the university's gates to the FoA. But, if you like to take a taxi, it will charge you 20-30 TL (around €2). (Please see the detailed information in the Information Pack)
5. For 1-2 October 2022, the **entrance of the FoA building will be from the car-parking site.**

### Workshop coordinators

Prof. Dr. Müge Akkar Ercan (METU)  
Assoc. Prof. Dr. Juliana Martins (UCL)  
İrem Duygu Tiryaki (teaching and research assistant, METU)

### Contact for administrative issues

Action Chair: Ana Vaz Milheiro (ISCTE-IUL)  
Meeting Administrator: Carolina CAMACHO (ISCTE-IUL)

### Workshop Organising Team

Nilay Nida Can (teaching and research assistant, METU)  
Aybüke Balahun Çoban (teaching and research assistant, METU)  
Selen Karadoğan (teaching and research assistant, METU)  
Ayşegül Sarı (teaching and research assistant, METU)  
Furkan Erdem Sözeri (Urban Design Program Master student, METU)



MCMH-EU

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COST ACTION CA18137

MIDDLE CLASS MASS HOUSING

# (CO)DESIGNING FOR QUALITY OF LIFE IN MIDDLE- CLASS MASS HOUSING: EXPLORING CHALLENGES & OPPORTUNITIES

*Middle East Technical University  
Faculty of Architecture  
Department of City & Regional Planning  
Ankara, Turkey*

*30 September-2 October 2022 Friday-Sunday*

#### Coordinators

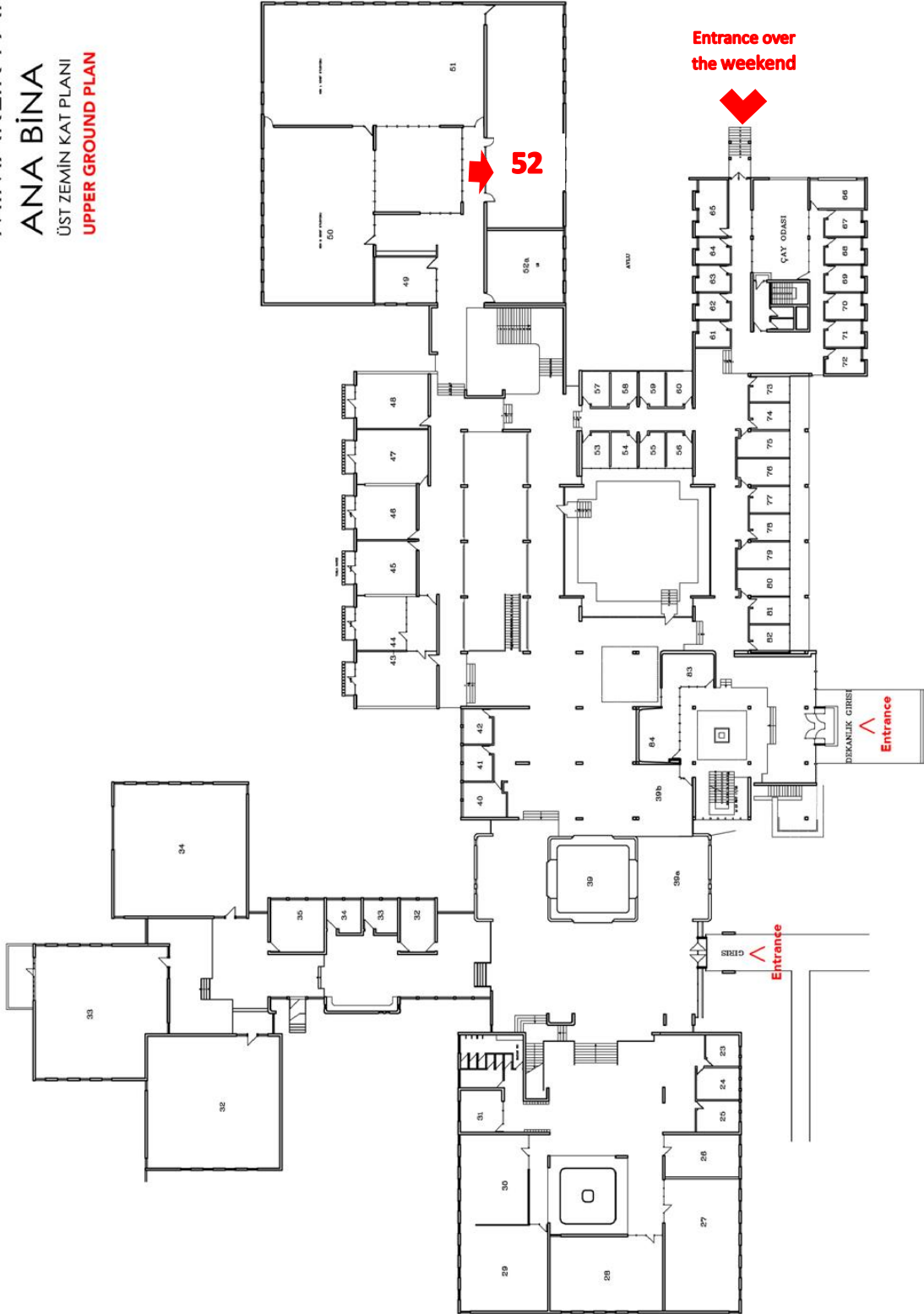
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MİMARLIK FAKÜLTESİ  
ANA BİNA  
ÜST ZEMİN KAT PLANI  
UPPER GROUND PLAN



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