



# MADRID

## Training School

Public housing policies for rehousing:  
development, valuation and future.

**Madrid as a paradigm**

**October 4 to 7, 2021**

Alcalá university, Madrid, Spain

# MADRID

## Training School

Public housing policies for rehousing: development, valuation and future.

**Madrid as a paradigm /**

Vivienda colectiva para realojo: Derecho a la vivienda y derecho a la ciudad. Pasado, presente y futuro. **El caso de Madrid.**

The general objective of the **Training School** is to learn about the public policies on collective housing applied in Madrid in the second half of the 20th century and to evaluate their social, urban and political suitability by analysing unique cases from different periods /

El objetivo general del Taller es conocer las políticas públicas de vivienda colectiva en Madrid durante la segunda mitad del siglo XX y evaluar su idoneidad social, urbana y política analizando casos singulares de los distintos periodos.

### Coordination

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### EU Team Cost

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### Acknowledgements

School of Architecture, Alcalá  
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School of Architecture, Madrid  
Polytechnic University (UPM)

Social Housing Agency, Community  
of Madrid (AVS)

## *Public housing policies for rehousing: Development, valuation, and future. Madrid as a paradigm.*

**Monday 4 to Thursday 7, October 2021 / Alcalá University & Polytechnic University of Madrid.**



Architecture school. Alcalá University.  
C/ Santa Úrsula 8; Alcalá de Henares.



Architecture school. Polytechnic University of  
Madrid. Avenida Juan Herrera, 4; Madrid

### Presentation

Training Schools (TS) aim to facilitate capacity building on a topic relevant to the theme of the respective COST Action through the delivery of intensive training on a new or emerging subject

#### **This TS is part of the UE COST Action 18137: European Middle-Class Mass Housing**

The main challenge of this Cost Action is to create a transnational network that gathers European researchers carrying studies on Middle-Class Mass Housing (MCMH) built in Europe since the 1950s. This network will allow the development new scientific approaches by discussing, testing, and assessing case studies and their different methodologies and perspectives.

#### **Trainees:**

In the Training School participate 17 local students (Madrid) and 13 foreigners selected by the Core Group of COST Action 18137.

The Training School is aimed at new PhD & Master students of different backgrounds who have a research interest in public policies and collective housing issues. It aims to develop tools to critically analyse urban intervention, identifying the aspects that condition public policies of collective housing in Madrid's context and cross it the other European contexts.

Registration to the Training School is free. Selected participants from outside the Madrid Community will have financial support.

**To be selected as trainee, it is essential to complete attached the application form.**

## OBJECTIVES

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### Main objective:

The general objective of the *Training School* is to learn about the public policies on collective housing applied in Madrid in the second half of the 20th century and to evaluate their social, urban and political suitability by analysing unique cases from different periods.

Within the framework of Cost Action 18137, it is expected that the results of the *Training school* would provide data and analysis that would allow:

- To examine if public policies on collective housing have been suitable instruments for the configuration and consolidation of the middle class, characterized, among other criteria, by the provision (possession) of decent housing.
- To know the current problems of these groups –therefore, the policies that supported them - and, if necessary, to redefine possible intervention strategies.

### Specific training objectives:

Introduction to analysis concepts and instruments of public policies and collective housing sets.

To know the development of collective housing policies in Madrid through the analysis of cases during the period 1939-act.

Acquisition of the tools to carry out critical analysis on urban intervention

To identify the aspects that condition public policies of collective housing from the triangle of social habitat defined by M. Castell and others: *urbs, civitas and polis*.

Generate academic networks at European level

### Methodology:

The *Training school* will bring together three teaching instruments:

- Theoretical and historical sessions with *key speakers*.
- Expert guided tours and technical sheets of the selects case studies.
- Workshop sessions aimed at achieving the general objectives indicates. We will work in groups of six students, applying a role-playing methodology based on the social habitat triangle. Each group will have a teacher and/or a support expert.

### Participation:

The TS is face-to-face and attendance is compulsory, controlled by personal signature.

Attendance at the Training School is restricted to those enrolled but the conferences on Monday October 4 and the session on Thursday October 7 are public.

## STAFF

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International Key Speakers - **Jorge Fava Spencer**. Dr. Architect. Associate Professor at the Faculty of Architecture, University of Lisbon. [jspencer@fa.ulisboa.pt](mailto:jspencer@fa.ulisboa.pt)

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Local Key Speakers - **Alberto Leboreiro Amaro**. Dr. Architect. Assistant Director-General for Regional Planning. Department of the Environment, Local Administration and Territorial Planning. Regional Government of the Community of Madrid. [aleboreiro1955@gmail.com](mailto:aleboreiro1955@gmail.com)

- **Pedro Navarrete Tortosa**. Social educator. IRIS relocation coordinator, Ex commissioner of Cañada Real Ayto. Madrid and current worker Social Housing Agency. [navarretepedro5@gmail.com](mailto:navarretepedro5@gmail.com)

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International Trainers - **Uta Pottgiesser**. Dra. Architect and professor in department of Architectural Engineering + Technology. Faculty of Architecture and the Built Environment. Delft. The Netherlands. [u.pottgiesser@tudelft.nl](mailto:u.pottgiesser@tudelft.nl)

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Local Trainers - **Alberto Leboreiro Amaro**. PhD. Architect. Assistant Director-General for Regional Planning. Department of the Environment, Local Administration and Territorial Planning. Regional Government of the Community of Madrid. [aleboreiro1955@gmail.com](mailto:aleboreiro1955@gmail.com)

- **Nieves Mestre**. PhD. Architect and professor of Architectural Projects. Architecture School. UPM. Madrid. [combomestre@gmail.com](mailto:combomestre@gmail.com)

- **Paz Núñez Martí**. PhD. Architect and professor of Architectural Construction. Alcalá University. Madrid. [paz.nunhez@uah.es](mailto:paz.nunhez@uah.es)

- **Pedro Navarrete Tortosa**. Social educator. IRIS relocation coordinator, Ex commissioner for *Cañada Real* Madrid Town Hall and current worker at the Social Housing Agency of Madrid. [navarretepedro5@gmail.com](mailto:navarretepedro5@gmail.com)

- **Roberto Goycoolea**. PhD. Architect and professor of Architectural analysis. Alcalá University. [roberto.goycoolea@uah.es](mailto:roberto.goycoolea@uah.es)

## TIMELINE

	<b>Monday 4 OCT</b> Architecture school. Alcalá de Henares	<b>Tuesday 5 OCT</b> Architecture school. Madrid	<b>Wednesday 6 OCT</b> Architecture school. Madrid	<b>Thursday 7 OCT</b> Architecture school. Alcalá de Henares
09:00	Welcomen			
09:30	MCMH research project. COST Action MCMH-EU <b>Inès Lima Rodrigues</b>			
10:00	T.S. Presentation: <b>Paz Núñez-Martí</b>	Visit 1 - Entrevías	Visit 2 - Moratalaz	Workshop 3: Group work of analysis, evaluation & proposal
10:30	Key speaker 1: <b>Alberto Leboireiro</b>	- PAU de Vallecas <b>Roberto Goycoolea &amp; Pedro Navarrete.</b>	- Orcasitas. <b>Roberto Goycoolea &amp; Pedro Navarrete.</b>	Intervention on the assigned sets <b>Local &amp; International Trainers</b>
11:30	Coffee			
12:00	Key speaker 2: <b>Jorge Fava Spencer</b>			
	Round table			
13:30	Free lunch time	Free lunch time	Free lunch time	Free lunch time
15:00	Statement of the work to be done, group formation and case studies intro.	Workshop 1: Discussion and sharing Visit 1. Teamwork	Workshop 2: Discussion and sharing Visit 2. Teamwork	Results & conclusions
16:00				
17:30	Coordination: <b>Roberto Goycoolea</b>	<b>Local &amp; International Trainers</b>	<b>Local &amp; International Trainers</b>	Key speaker 3: <b>Uta Pottgiesser</b>
	Guide tour to the old city of Alcalá de Henares			Closing dinner at Alcalá de Henares

## NOTE.

This program may have variations in the schedule and in the guests depending on the sanitary restrictions due to the covid pandemic imposed by the governmental and/or academic authorities.



## CASE STUDIES

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In the selection of the cases of studies there have been considered four criteria:

- That were examples representative of the public politics of rehousing developed in Spain in the second half of the 20<sup>th</sup> century.
- That were examples with architectural interest.
- That were presenting different social and urban problematic.
- That it was possible to visit them in the available time.

Entrevías  
(1956-59)



Orcasur  
Neighborhood  
(1970's)



## El ruedo y

## La herradura

Consortium of  
Marginal  
Housing,  
Madrid.  
Moratalaz.  
1986-90.



## PAU Vallecas

Urban  
Development  
Action  
Programme,  
since 2002



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