Housing and social inclusion

Public rehousing policies. Madrid, 1939-2019

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1. Introduction
2. Common goals
3. Evaluation criterial
4. Historical review
5. Conclusion

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2. Common goals
3. Evaluation criterial
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Introduction

Our research groups:

- Ignored Modernity
- Applied research to development

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Since 1498

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Introduction

2010: The Ignored Modernity. Modern Architecture of Luanda, Angola / www.modernidadignorada.com

Our first research into the massive residential architecture

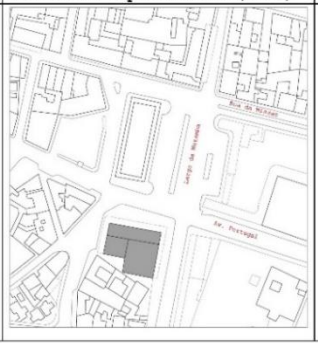
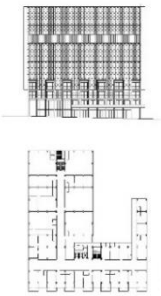
Estudio, catalogación y definición de estrategias de recuperación del patrimonio moderno de Luanda.

Edificio:	Ministerio de Obras Públicas.	**Código de referencia:**	VC2
Arquitecto:	Vasco VIERA DA COSTA (1911-1982).		

Datos generales del edificio.

Año de construcción:	1968	**Tipología:**	Equipamiento. Servicios.	**Referencia en el plano de trabajo:**	2
Dirección:	Largo da Mutamba.	**Uso:**	Sede del Ministerio de Obras Públicas de la República.		

Información gráfica.

Planta de localización:	Planta de Implantación. (1:2000)	Planimetría:	Fotografías:
		 Fuentes: documentación Roberto Goycoolea y Paz Núñez.	Fuente: FERNANDES, José Manuel; JANEIRO, María de Lurdes; FONTE, María Manuela: Angola no século XX. Cidades, Território e Arquitecturas. 1925-1975.

Datos relativos a su estado de conservación.

Estado de conservación:	Bueno.	**Mantiene su función original:**	Sí.
Viabilidad de recuperación:		-	

Información recopilada.

Información en posesión:	Planimetría escaneada. Fotografías propias (Agosto 2008) y extraídas de bibliografía e Internet. Dibujos y textos.
Bibliografía:	- **AAVV. Director: MATOSSO, José:** África, Mar Vermelho, Golfo Pérsico. Património de origem portuguesa no mundo. Arquiectura e urbanismo. Ed. Fundación Calouste Gulbenkian. Lisboa. 2010. - **FERNANDES, José Manuel; JANEIRO, María de Lurdes; FONTE, María Manuela:** Angola no século XX. Cidades, Território e Arquitecturas. 1925-1975. - **MAGALHÃES, Ana; GONÇALVES, Inés:** Moderno Tropical. Arquitectura em Angola e Moçambique. 1948-1975. ED: Tinta de China. Lisboa. 2009. - **QUINTÃ, Maria Margarida Gonçalves:** *Arquitectura de um Lugar: Luanda e a Obra de Vasco Vieira da Costa.* PFC, FAUP, 2007, pp-104-109 (Archivo **Inês Lima**).

Introduction

2012-15: IRIS / UAH Agreement

Analysis of social communities build to rehousing inhabitants of gypsy slump (1985-1995).

Introduction

2015-19: Madrid City Council /UAH Agreement

Study, with postgraduate students, of the relocation policies of Informal settlements of recent years, with special attention of southern Madrid situation.

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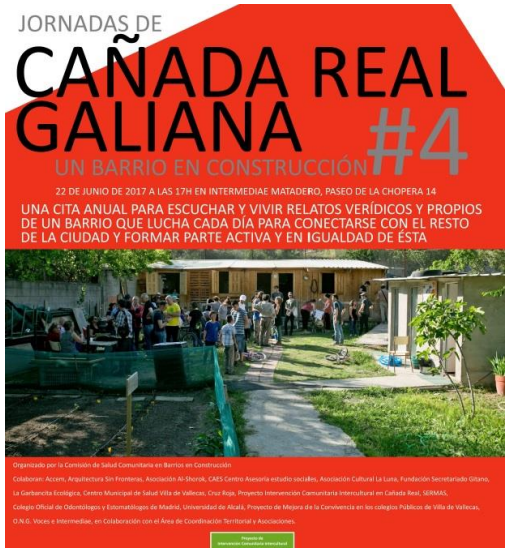
Common goals

I. Define and evaluate the public rehousing politics in Madrid

II. Find patterns to address, with guarantees of success, the current relocations processes; as Cañada Real, where we participate.



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Evaluation criterial

We base the evaluation of these public mass housing policies in three general criterial

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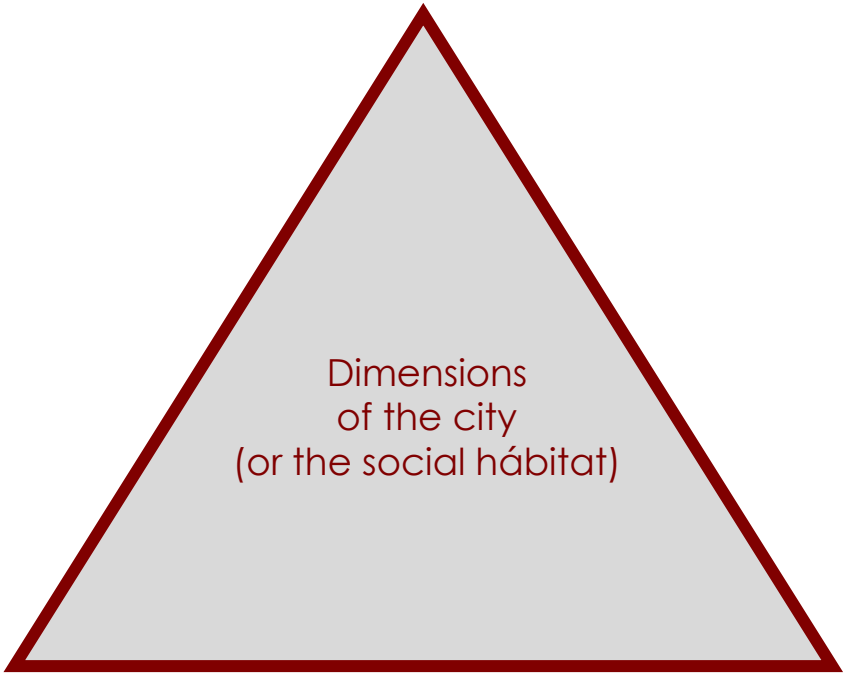
Evaluation criterial

1. Systemic city conception

"I understand the city as a system of physical, social and political situations that are interrelated, so that a change in one of them affects the others."

Víctor Saúl Pelli
Architect
Buenos Aires, 1931



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Evaluation criterial

2. Rights Framework

Human Rights

Art. 25: Everyone has the right to an adequate standard of living that ensures [...] housing [...].
UN, 1948

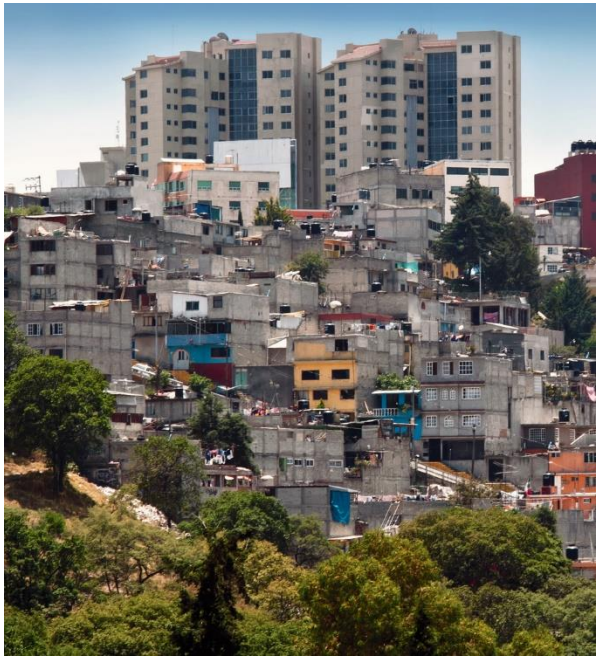
.

City Rigth World Charter

Collective right [...] to a sustainable city without discrimination of sex, age, race, health, income [...] as well as to preserve its identity and cultural memory.
World Social Forum, Brazil. 2001

ODS & New Urban Agenda

Urban development must become an engine of an economic, social, human development, that safeguards the environment and generates welfare, justice and equity.
Habitat III. Quito, 2016



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Evaluation criterial

3. Action opportunity

What problem solve housing policies?

Today, in the opulent Europe, we forget where we come from. And, above all, we forget the current homelessness.

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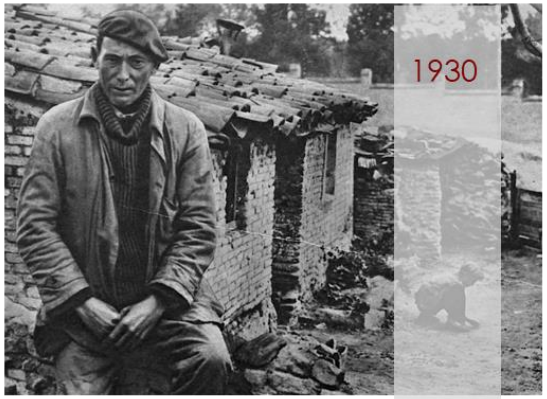

El verdugo de la Elipa. Madrid. 1930. http://esmadridnomadriz.blogspot.com/2016/04/casimiro-el-verdugo-de-la-elipa.html

Familia del barrio de La Perona. Barcelona. Esteve Lucerón. (1985-1989). http://periferiesurbanes.org/?p=1010

Emigrantes en el Madrid de los años 50. Chabolas en Jaime el Conquistador Juan Miguel Pando Barrero, 1957 https://www.flickr.com/photos/bibliotecavirtualextremena/44574769922

Mujer recogiendo agua para consumo domestico. El Gallinero. Madrid. 2018.

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5 Conclusion

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Historical review

Summary of the public policies of slump rehousing and social housing in Madrid

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Historical review / I. 1939-1957: City of Welcome

CIVITAS: With the end of the Civil War 1936-39 began a strong migration.

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Historical review / I. 1939-1957: City of Welcome

CIVITAS: Families build their houses with precarious materials in suburban areas

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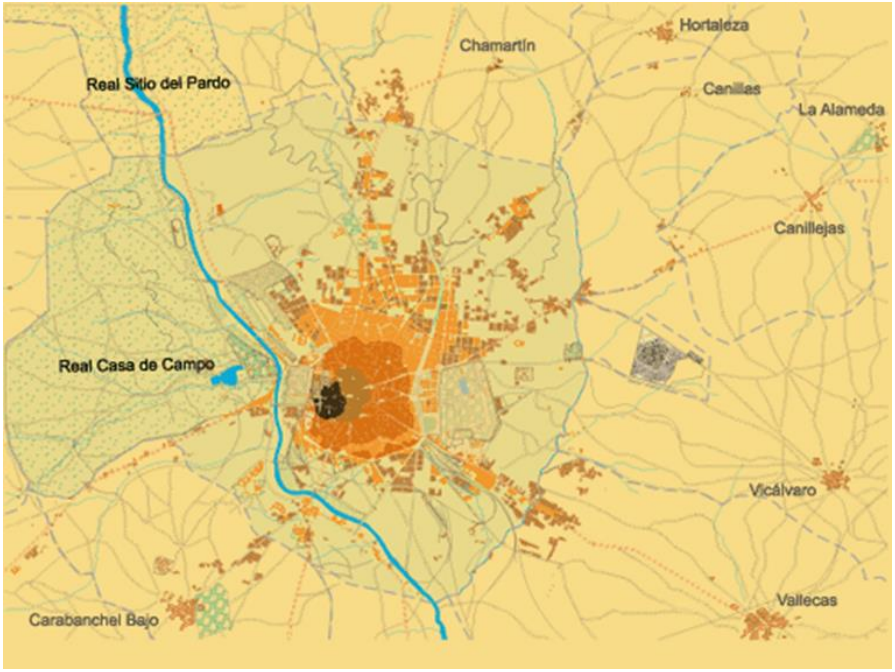
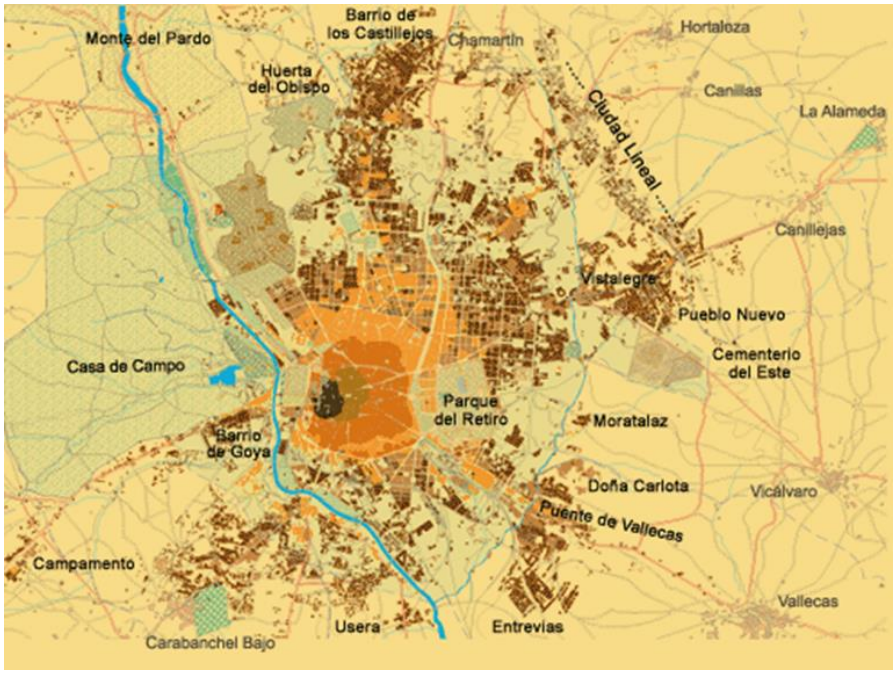
Historical review / I. 1939-1957: City of Welcome

URBS

1940: 1.088.647 inhabitants



1950: 1.685.425 inhabitants



Historical review / I. 1939-1957: City of Welcome

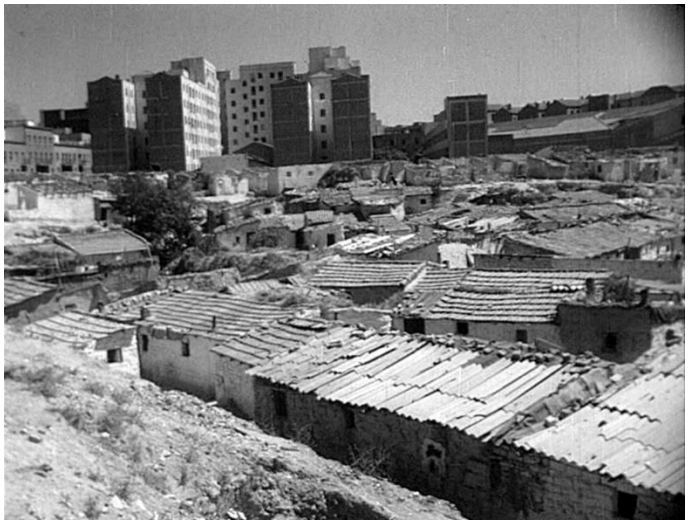
POLIS: Reconstruction of the country after Civil War

Urgent urbanization

Police control to prevent new slumps

Official promotion of mass economic housing.

5 years plan to create 30,000 homes.



1947.Poblado chabolista Jaime I El Conquistador

1957 Barrio de realojo San Fermín (Madrid)

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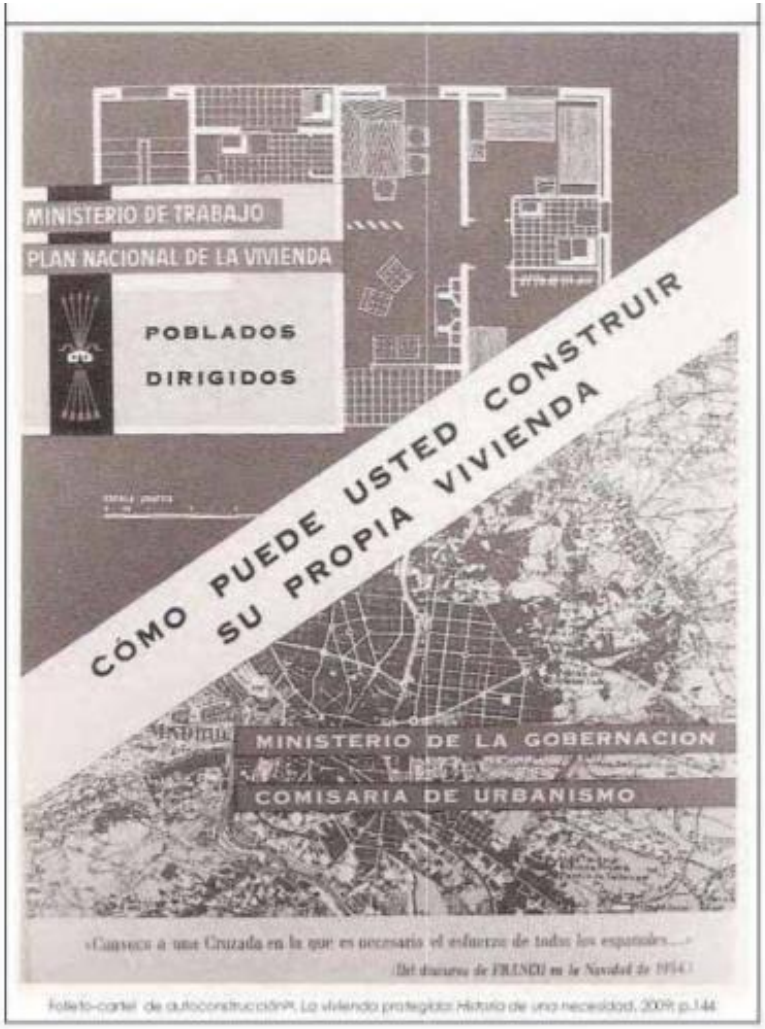
Historical review / I. 1939-1957: City of Welcome

URBS: Guided neighborhoods

Private construction companies with selfconstruction contribution



Folleto-cartel de autoconstrucción. La vivienda protegida: Historia de una necesidad, 2009, p.144

Historical review / I. 1939-1957: City of Welcome

Rather than solving the problem of slums, the plans create social housing, for the working class.

Slums continue

1947.Poblado La Ventilla. Madrid

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Historical review / II. 1957-1978: Actions concentrated to major scale problems

CIVITAS Population keeps on growing on Madrid periphery

POLIS: 1957 Creation of the Housingo Ministry. Housing policies for different social groups.

URBS: The rehousing politics centers on creation of quarters and Local Units of Absorption. Design of young architects opposite to the pro-Franco esthetics.

Fernando Higueras. Poblado para UVA de Hortaleza, Madrid, 1963

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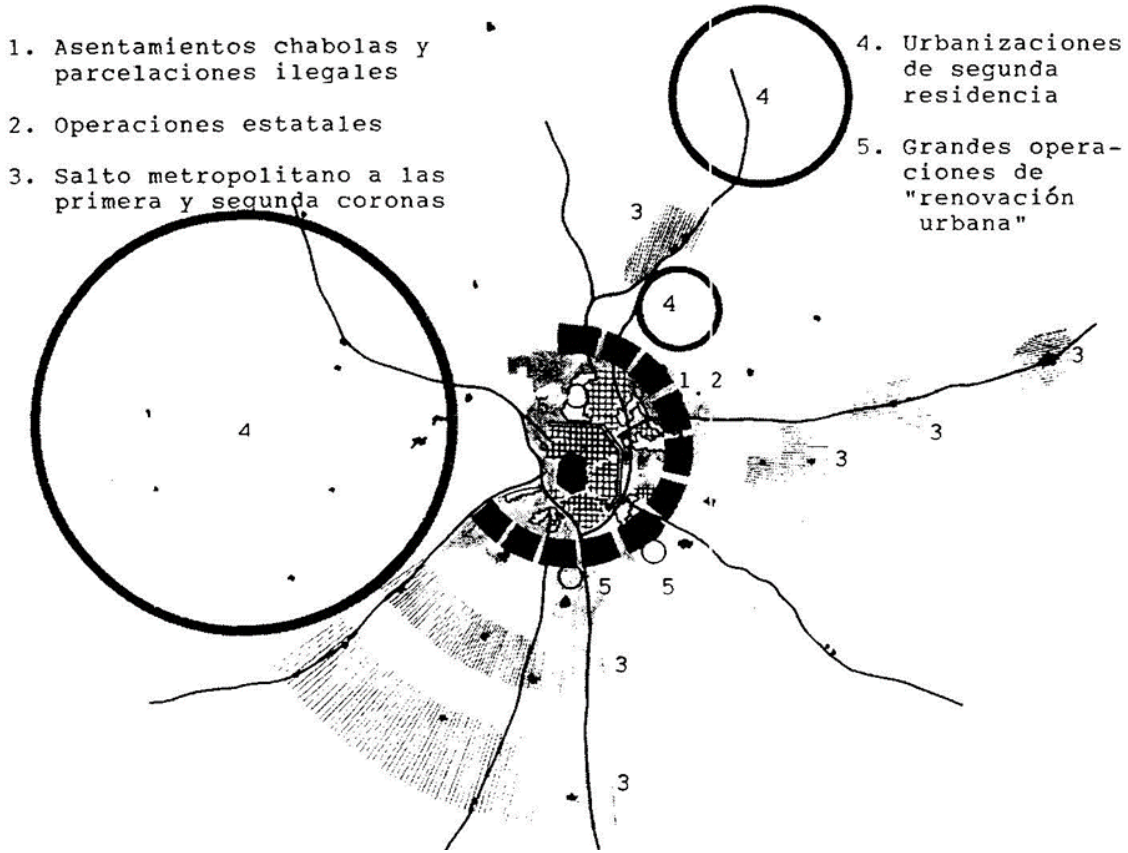
Historical review / II. 1957-1978: Actions concentrated to major scale problems

This neighborhoods will significantly improve the living conditions and gradually consolidate.

Howere, its location will generate a belt of rehousing people, concentrated in the south of the city.



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Historical review / III. 1978-1986: Establishment of Democracy

1975 Franco dies
1978 First elections
1982 Socialist government

Housing policy goes from national to regional government

1978 Lucha vecinal por la necesidad de viviendas.

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Historical review / IV. 1986-1998: Marginalized Population Agency

CIVITAS: The profile of families at risk of social exclusion has changed.

The social elevator has worked for the population except for the ROM ethnic group

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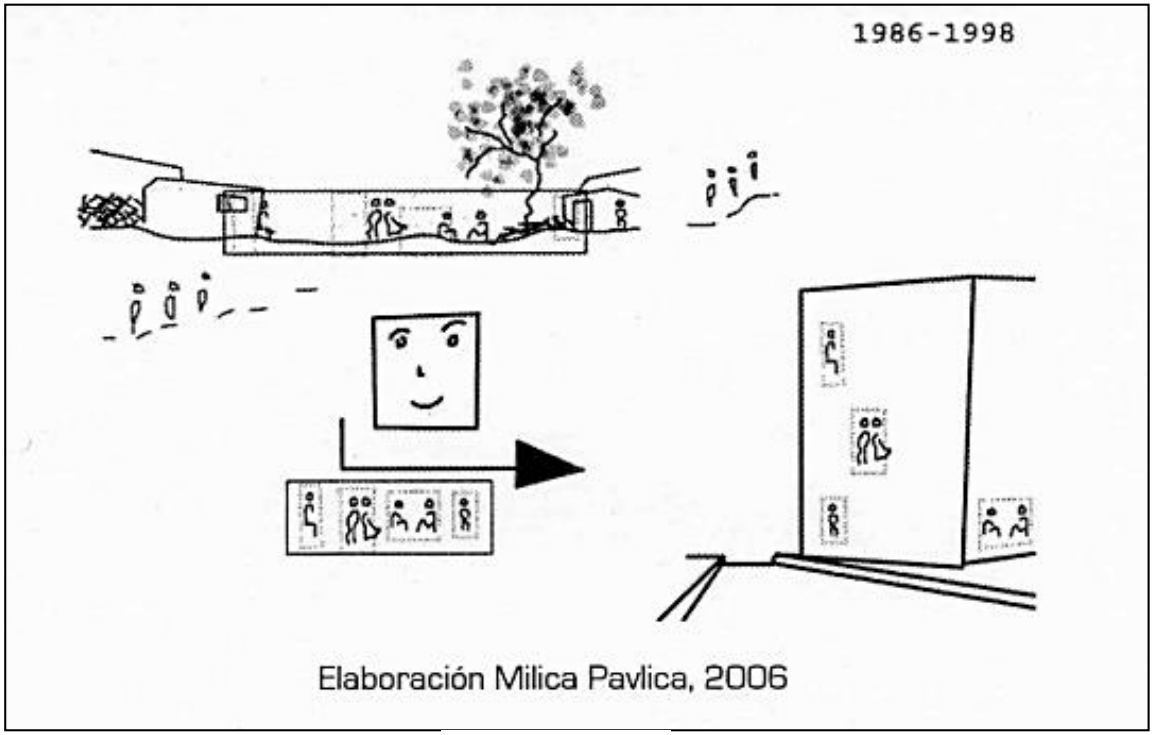
Historical review / IV. 1986-1998: Marginalized Population Agency

POLIS: 1986: Marginalized Population Agency.
Created to rehouse 62 irregular settlements

Actions:
30 neighborhoods
39,000 homes
150,000 beneficiaries

1986. Identification plate for homes with families likely to be rehoused. Regional Census. Madrid.



Historical review / IV. 1986-1998: Marginalized Population Agency

URBS: three typologies

Blocks high-rise housing

1989. Bloque el Ruedo Madrid

Special Typology Neighborhoods

1992 BTE La Rosilla

Temporary camps

1990 El Cañaveral

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Historical review / IV. 1986-1998: Marginalized Population Agency

POLICY FAILURE

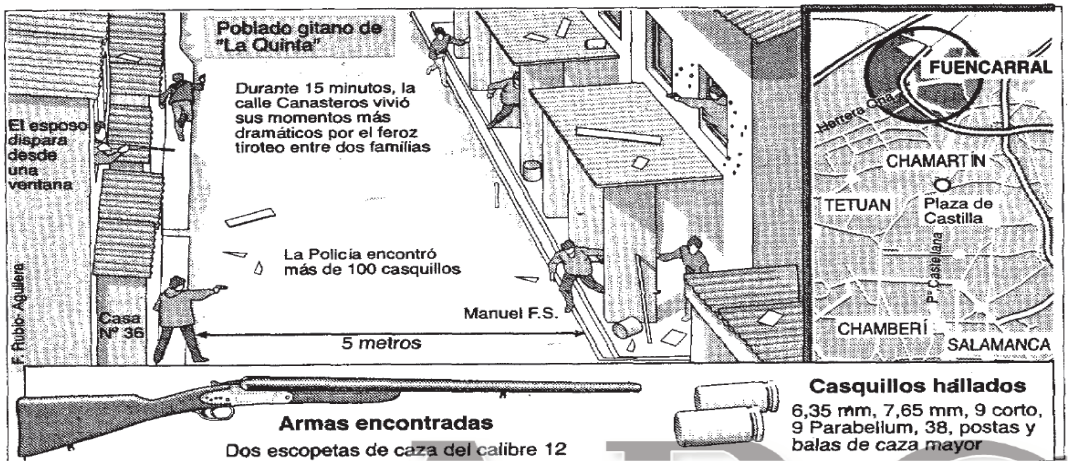
The mass housing blocks have become ghettos

The neighborhoods, designed to be permanent, all were demolished after 5 year,

The camps, planned for 5 years, lasted 20 years.

Social exclusion and stigmas remain

BTE La Quinta. Fuencarral. 2000



Enfrentamiento dentro de la Quinta.
Fuente: (Bustamante, 1995)

Historical review / V. 1998-2016: Paradigm change. Re-housing Institute and Social Integration

Citizens get social housing policies to start considering integration. It is understood that housing itself helps but it is not enough.

New policy: Re-housing in height in second-hand housing in a dispersed way throughout the region of Madrid.

Free market housing.

Historical review / V. 1998-2016: Paradigm change. Re-housing Institute and Social Integration

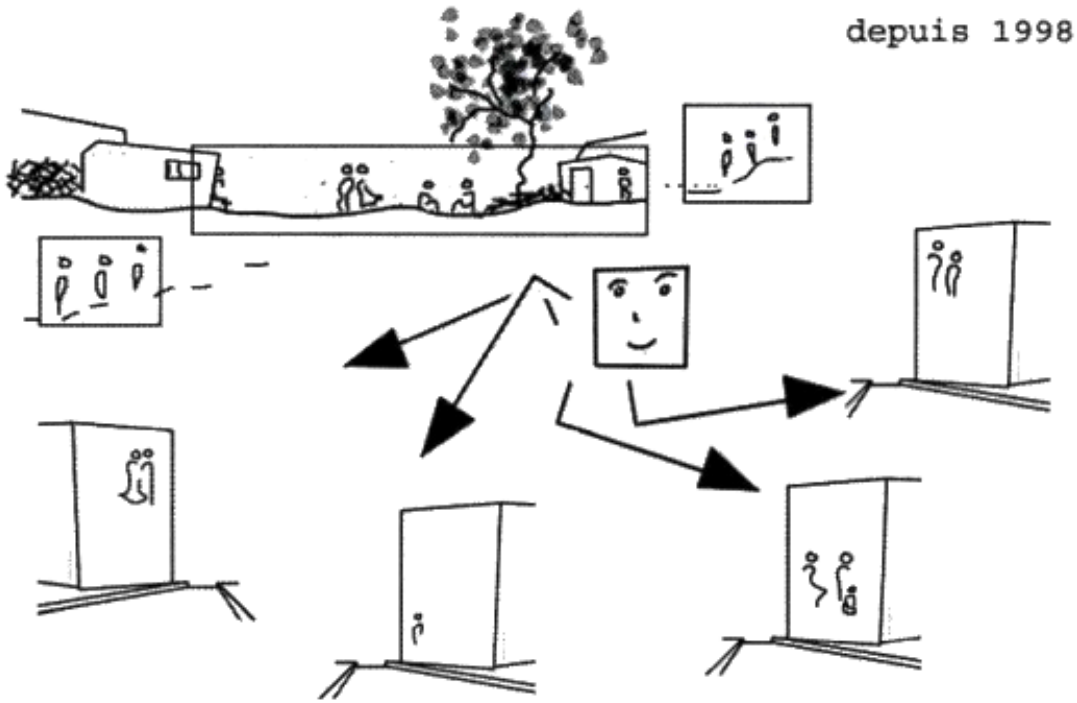
RELATIVE SUCCESS AND SMALL SCALE

Requires cross-cutting work (technical, social and political)

Population uprooting of the place of origin

Loss of the network of mutual support

98% successful social inclusion



Elaboración Milica Pavlica, 2006

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Historical review / VI. Since 2016: Shared housing policy: regional and municipal

The Big Enigma: The City Council of Madrid acquires for the first time competences in housing and it is not known how it will coordinate with the Regional Government.

Excluded population: Family unit enhancement system scattered throughout the Community od Madrid.
- Families can NOT choose where or how to live.
- Deficit of social monitoring of rehoused families.

Bloque de vivienda social. PAU Vallecas. Madrid 2015
Fuente: Comunidad de Madrid

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Conclusion

Need for holistic research to understand the processes of social inclusion

ONLY housing is not the solution. The Right to Housing and the City are not recognized (neither are studied in the Schools of Architecture)

Social exclusion because of habitat is a dynamic process that is inherited from parents to children. The acquisition of a home can break this vicious circle, but typological adequacy, an adequate and multisocial environment and policies are necessary that are positively discriminatory.

The 2030 Agenda is seductive horizon, but the fear to the other and the poor continues (see *Aporophobia*, Adela Cortina, 2018)

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